MOVING TOWARDS A BETTER MUSICAL SOCIAL NETWORK

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Tier 1: Social Networking

facebook.

World's largest social network



Previously just for bands, but has now expanded to include individuals



140-character-long statuses, continually updated



Video-sharing service extremely popular for music (videos), as well as vlogs

Tier 2: Music Discovery



Promising, but only available in select countries because of RIAA issues



Streaming media site with primitive "radio" function



Music blog aggregator



Premier music-downloading service in the world, also manages mobile media devices



Musical genome project provides the groundwork for the most effective music-recommendation service

Google

Tier 3: Music Identification

Perfect for looking up half-remembered lyrics



Sing, hum, or record (Tunatic) part of a song - the system will identify it



lost·fm

"Scrobbler" installs on computer and collects information from specific programs that report song metadata. This information is posted online in useful formats and is viewable by other users



Proposed System

The proposed musical network would take the music-discovery backbone from Pandora, fuse it into a social network with all the richness and availability of Facebook, and incorporate the Scrobbler element from Last.fm, so that users can dynamically and in real-time display the music that they are currently enjoying.